

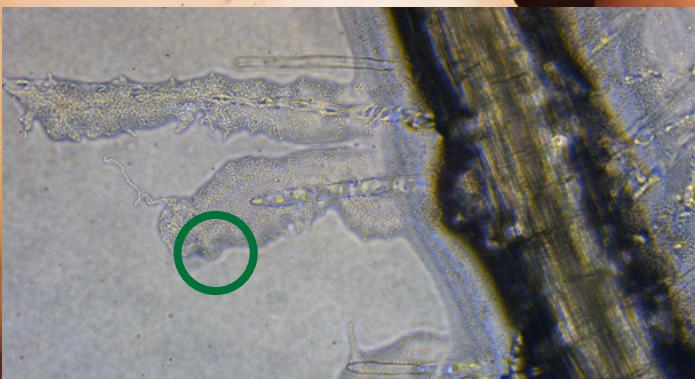


**SERENADE**<sup>®</sup>  
prime

# Local Potato Results

## 'It all starts here'...

**Serenade<sup>®</sup> Prime** is a beneficial bacteria that colonises potato roots. It creates a win-win relationship with the plant at the soil interface, improving nutrient availability. Frequently this results in better tuber size and quality.



Serenade Prime colonising the root

## Early Application

**Serenade Prime** is best applied close to the tuber at planting so it quickly colonises young roots.

Apply **5-7 L/ha** as an in-furrow spray at planting. If using drip irrigation, inject the product towards the end of the cycle to ensure proximity to the roots. It can be mixed with common fertilisers and pesticides.

Standard Practice

+ Serenade Prime

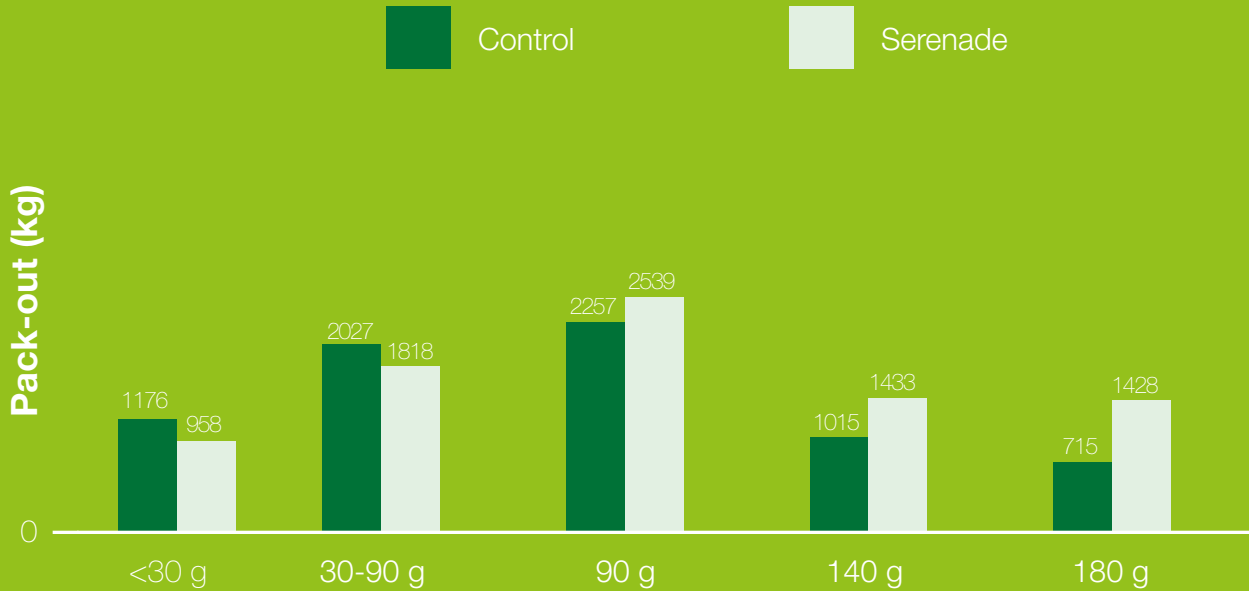


Early tuber set, Southern Qld 2016.

## Improved Size and Quality

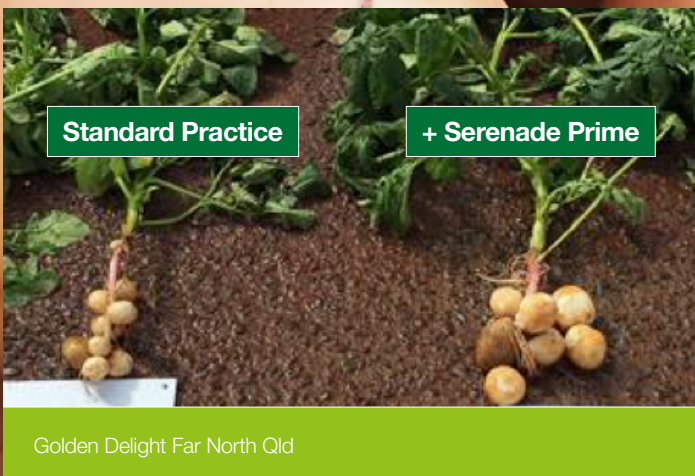
**David Fox, Dandaragan WA**, increased size consistency of washed potatoes. There was a noticeable shift with 8.7% more in the 180 gram class, and also comments indicating improved skin finish. Applications were made at planting and prior to hilling.

### PACK-OUT BY SIZE CLASS. DANDARAGAN, WA, 2016



## Increased Yield

**Queensland and Tasmanian** results showed higher potato yields in several varieties. *Golden Delight* (below) showed improved early tuber set, which may have resulted from greater phosphorous (+15%) availability early in crop establishment.



### Yield increase when compared to standard practice (%)

