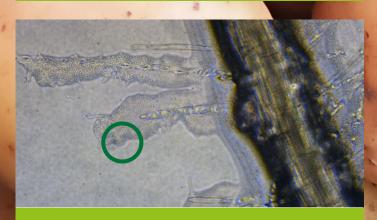


# SERENADE® prime

# Local Potato Results

### 'It all starts here'...

**Serenade® Prime** is a beneficial bacteria that colonises potato roots. It creates a win-win relationship with the plant at the soil interface, improving nutrient availability. Frequently this results in better tuber size and quality.



Serenade Prime colonising the root

# **Early Application**

**Serenade Prime** is best applied close to the tuber at planting so it quickly colonises young roots.

Apply **5-7 L/ha** as an in-furrow spray at planting. If using drip irrigation, inject the product towards the end of the cycle to ensure proximity to the roots. It can be mixed with common fertilisers and pesticides.



Early tuber set, Southern Qld 2016

# **Improved Size and Quality**

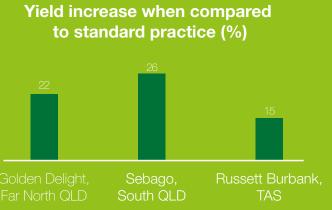
**David Fox, Dandaragan WA**, increased size consistency of washed potatoes. There was a noticeable shift with 8.7% more in the 180 gram class, and also comments indicating improved skin finish. Applications were made at planting and prior to hilling.



### **Increased Yield**

**Queensland and Tasmanian** results showed higher potato yields in several varieties. *Golden Delight* (below) showed improved early tuber set, which may have resulted from greater phosphorous (+15%) availability early in crop establishment.





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Always consult the product label for detailed information. The information and recommendations set out in this brochure are based on tests and data believed to be reliable at the time of publication.

Results may vary, as the use and application of the products is beyond our control and may be subject to climatic, geographical or biological variables, and/or developed resistance. Any product referred to it this brochure must be used strictly as directed, and in accordance with all instructions appearing on the label for that product and in other applicable reference material. So far as it is lawfully able to do so, Bayer CropScience Pty Ltd accepts no liability or responsibility for loss or damage arising from failure to follow such directions and instructions. Serenade® is a Registered Trademark of the Bayer Group.