

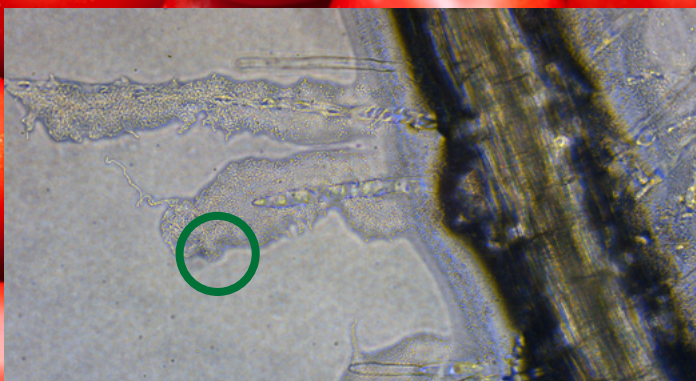


**SERENADE**<sup>®</sup>  
prime

# Local Tomato Results

## 'It all starts here'...

**Serenade**<sup>®</sup> Prime is a beneficial bacteria that colonises tomato roots. It creates a win-win relationship with the plant at the soil interface, improving nutrient availability. Frequently this results in improved fruit size, uniformity and shelf life.



Serenade Prime colonising the root

## Early Application

**Serenade Prime** is best applied close to the root zone at planting so it quickly colonises young roots. It needs to be placed no further than 13 cm from roots. Repeat applications may be beneficial at 3-4 week intervals.

Apply **5-7 L/ha** through the water wheel or drip irrigation. If using drip irrigation, inject the product towards the end of the cycle to ensure proximity to the roots. It can be mixed with common fertilisers and pesticides.

## Standard Practice



## + Serenade Prime

Better tomato establishment, Gatton 2016

## Improved Quality and Size

**Flagstone Fresh, Lockyer Valley Qld**, increased first class pack-out of *Ninja* by 24%. Fruit showed far less defects such as zipping. There was a noticeable shift to larger fruit size with the medium class increasing by 8%.

## Improved Shelf Life

**VeeJays Tomatoes, Bowen Qld** improved the shelf life of *Coltrane* tomatoes at 14 days after harvest when stored under cold room conditions. There were improvements to both leaf and fruit micronutrient levels.



Ninja tomatoes from medium and medium/large classes at harvest.



Coltrane tomatoes 14 days after harvest, stored under coolroom conditions.



Chris Monsour, Peracto North Qld, conducted the above shelf life trials. For further details visit [www.soilwealth.com.au/demo-sites/bowen-qld](http://www.soilwealth.com.au/demo-sites/bowen-qld). To watch an interview with Chris on YouTube, simply search for 'Serenade Chris Monsour'