



Local Strawberry Results

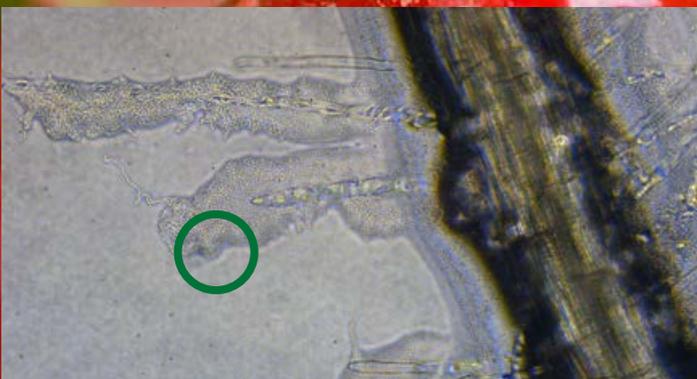
'It all starts here'...

Serenade® Prime is a beneficial bacteria that colonises strawberry roots. It creates a win-win relationship with the plant at the soil interface, improving nutrient availability. This frequently results in better crop establishment.

Early Application

Serenade Prime is best applied close to the root zone and no further than 13cm from roots. Apply as soon as root development starts after planting. A repeat application may be beneficial around 1 month later.

Apply **5-7 L/ha** through drip irrigation. If using drip irrigation, inject the product towards the end of the cycle. It can be mixed with common fertilisers and pesticides.



Serenade Prime colonising the root

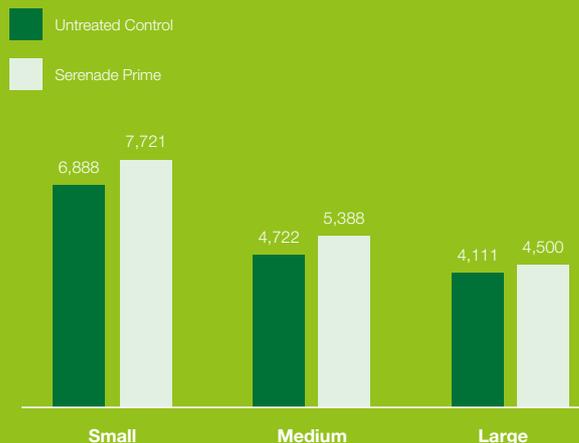
Better Establishment

Serenade® Prime supported better root establishment of strawberries var. Albion in Stanthorpe. Two treatments were injected at 5 L/ha via drip tape one month apart. The image below shows greater early root mass three weeks after the first application.



Orchard Services, Stanthorpe also demonstrated a trend toward better size of strawberry var, better size of Red Rhapsody runners, and earlier fruit set in Monterey. In both replicated trials, two treatments were injected at 7L/ha via drip tape one month apart.

Weight (kg/ha) of Runners Red Rhapsody, Stanthorpe



Number of flowers per plant Monterey, Stanthorpe

